



**GREENE COUNTY TOURISM**  
Tourism Council Meeting Minutes

Wednesday, December 8, 2021, 9:00 a.m.,  
Holiday Inn Express & Suites Ruckersville, 5920 Spotswood Trail, Ruckersville, VA

**Call to Order:** A meeting of the Greene County Tourism Council was called to order at Holiday Inn Express & Suites Ruckersville, Virginia on December 8, 2021. The meeting convened at 9:06 a.m., with Council Chair, Mrs. Deanna Gephart calling meeting to order.

**Attendance:** Those present were Bill Henry, Deanna Gephart, Roy Dye, Alan Yost, David Fowley, John Silke, Tika Rayson, and Tina Deane joined the meeting by telephone. Michele Wallace (non-voting). Diana Gamma (non-voting). Guest included Jen Marie Jacober, owner of Jack's Shop Kitchen and Briante White, General Manager of Holiday Inn Express & Suites Ruckersville.

**Approval of Minutes:** A motion was made by Mr. David Fowley to approve minutes and Mr. Bill Henry second for the October 13, 2021 meeting.

**Treasurer's Report:** The Council reviewed monthly financial reports.

**Old Business:**

- 1) Scenic Byways – Byways signage on Rt 810 & Rt 230 is currently waiting for install by VDOT. A formal dedication will be set once signs have been installed.
- 2) Entry Run Project – PATC, Trout Unlimited, P.E.C. and Greene County Tourism all worked together on project; creating 8-10 parking spaces, replacing culvert pipe allowing trout to flow through and provide safe and easy access for hikers. Next 30 days interpretive signs and maps should be installed with ribbon cutting to follow.
- 3) SNP overlook – Greene County overlooks (3 of 4) have been cleared with the funds given to SNP Trust by Greene County Tourism and a matching private donation. South River overlook not completed, some brush had been trimmed prior.

**New Business:**

- 1) Tourism Budget – Council discussed at great length capital improvement and other budget items for upcoming year. Council agreed to meet via zoom to finalize budget. (A) Mr. Alan Yost will build a budget based on Tourism Council recommendations. A zoom meeting will be set to discuss once proposed budget has been emailed.
- 2) (Added to agenda) Glamping Proposal Update – Mr. Alan Yost shared information with the council on proposed glamping venue located in Stanardsville off Mutton Hollow Road and Rt. 810. (A) Mr. Alan Yost will email website for Sojourners Glamping to council.

**Adjournment:** The meeting adjourned at 10:46 a.m.