



GREENE COUNTY TOURISM COUNCIL MEETING

Agenda

Wednesday, February 12, 2020, 9:00 a.m., Hammer and Stain,
8421 Seminole Trail, Ruckersville

A. Call Meeting to Order / Roll Call

1. Hammer & Stain Introduction

B. Review of Minutes

C. Review of Expenses

D. Unfinished Business

1. New Visitor Center Status
2. Scenic Byway Proposal – update
3. Digital Marketing: Google Ad: Winter Get a way
4. Foothills branding
5. Tourism Signage – Next Steps
 - a. Winery Signs
 - b. VDOT requirements – VDOT Representative
 - c. Planning & Zoning – Jim Frydl

E. New Business

1. 2020-2021 Budget
 - a. SNP – Overlooks
 - b. PEC – Entry Run / Fish Culvert / Parking Area
 - c. Carriage House
 - d. Winery Signs
2. Renting Space – Red Barn
3. Bear Festival – Organizer

Adjournment
