



GREENE COUNTY ECONOMIC DEVELOPMENT AUTHORITY

Board Meeting Minutes

Tuesday, March 24, 2015, @ 6:00 p.m., Economic Development Office Conference Room

CALL TO ORDER

A meeting of the Economic Development Authority Board of Directors was held at 8315 Seminole Trail, Ruckersville, Virginia on March 24, 2015. The meeting convened at 6:03 p.m., with Mr. Dan Goff, Chairman, presiding.

RECORD OF ATTENDANCE

Members in Attendance: Dan Goff, Amy Hollis, Doug Miller, Julia Morris, Michael Payne, Karen Tucker

Members not in Attendance: Don Pamerter

Non-Members in Attendance: Diana Gamma, Alan Yost

ACCEPTANCE OF MINUTES

Doug Miller moved to accept the January minutes. **Karen Tucker** seconded. **Motion carried.**

FINANCIALS

P & L and Balance sheets were distributed via email to all board members.

REPORTS OF OFFICERS OR COMMITTEES

Data Committee

Michel Payne is continuing to explore options on how to use the data collected and whether or not a small government software package would be beneficial. Mr. Payne would then share this data on the website, using a data warehouse to give monthly updates directly on the website; he would also share this data with the Planning commission to do simple variance analyses. **Dan Goff** suggested using an off –the-shelf database to this data on the website.

Marketing Committee

Mr. Payne reported on the positive aspects of the DE program at WMHS and suggested using this as a marketing piece for the County. **Mr. Payne** reached out to Stone Mountain Vineyards and TechniPak for pictures and an article for marketing the County. Haney Riply Daycare and Big B's BBQ were two other suggestions to contact for marketing.

Finance Committee

Mr. Goff stated that the loan to Haney-Ripley was complete and thanked Julia Morris for all of her hard work in seeing this project through. Mr. Yost announced that the CVPED and SBDC annual fees have been added to the proposed budget plan and is hopeful that the County will accept and pay for them in the next fiscal year.

Infrastructure Committee

Mr. Goff addressed the fiber-optic issue and would like to research whether or not it is really an upgraded service or can cable provide the same service. **Mr. Miller** would like to approach the planning commission to see how much infrastructure is included in the Comprehensive Plan and how it will be addressed. **Mr. Yost** explained that he requested sewer upgrade and natural gas when he presented to the planning commission; he also provided the board with a brief explanation of the MAIN Gas Expansion Law which allows expansion of "EDU" type hook-up for gas.

OLD BUSINESS

Property Listing & Signage:

Mr. Goff is pleased with the new Industrial Park sign. **Mr. Yost** indicated that Matthew Woodson, realtor, has ordered a replacement sign for the old for sale sign on the EDA property. **Ms. Morris** will contact Matthew Woodson for an update of the marketing of the EDA property and provide Mr. Woodson with more structure as to what should be provided on the MLS based on the EDA's wishes. **Mr. Goff** will readdress this topic in 60 days.

Review of Haney-Ripley Loan:

Ms. Morris stated that the Haney-Ripley Loan closed on February 28, 2015. Jeff Early, esquire, closed the loan and will act as trustee for the EDA. Monthly payments were set-up but for simplicity, quarterly payments from Haney Ripley will be accepted directly into the EDA account via United Bank; record of deposit will be sent to the Economic Development Department.

Audit Contract Approval

Mr Goff feels the audit contract for FY13-14 at \$2,800 was appropriate.

Industrial Park Sign Update

Mr. Goff is pleased with the sign and hopes it has a positive impact.

Business Park Expense Notice Finalization:

The final letter to the business owners for mowing of the Business Park was reviewed and edited. **Mr. Goff** will sign the letter electronically and it will be distributed via the Economic Development department.

NEW BUSINESS

Gun Range Debate

The topic of the proposed Gun Range was discussed; **Mr. Goff** included Jay Willer via conference call. Mr. Willer raised the question as to whether or not it is appropriate for the EDA to be involved in this issue. **Mr. Goff** questioned if the EDA was going to support this business. **Mr. Yost** removed himself from this discussion. **Mr. Payne's** opinion is that the EDA should not

be involved other than to support economic development in the County. A lengthy discussion ensued regarding the pros and cons of the proposed shooting range; no formal conclusion was reached.

Phone Reimbursement for Alan

Mr. Goff authorized repayment of Mr. Yost's phone bill from 7/1/15 per past agreement with the EDA.

Lending Possibility

Mr. Yost explained CIC (Community Investment Collaborative), their 17 week program for entrepreneurs and the possibility of the EDA providing loans via CIC to Greene County entrepreneurs and small business owners. **Ms. Morris** will contact Stephen Davis of CIC for more information.

Office Above United Bank as Incubator/Coop

According to **Mr. Yost**, the owners of the bank building are interested in renting the upstairs offices at a low rate. **Mr. Yost** would like the EDA to brainstorm on how to use this space and the possibility of a business center. **Ms. Morris** mentioned that the second floor is not handicap accessible and lacks parking.

Small Business Investment Grants

Mr. Yost explained the grants and that Performance Signs meets the requirements. The EDA will be the administrator of the grant with reimbursement coming from the County.

Mr. Payne moved that the EDA supports the grant to Performance Signs to help with tax reimbursement; EDA will be reimbursed by the County at a future date. **Ms. Morris** seconded. **Motion Carried.**

NEXT MEETING DATE

The next meeting will be on Tuesday, April 21, 2015, at 6:00 p.m. at the Economic Development Office Conference Room

COMMENTS FROM THE PUBLIC

ADJOURNMENT

Mr. Goff adjourned the meeting at 8:47 p.m. **Mr. Miller** moved to close the meeting. **Ms. Morris** seconded. **Motion Carried.**