



GREENE COUNTY ECONOMIC DEVELOPMENT AUTHORITY

Board Meeting Minutes

Tuesday, November 18, 2014 @ 6:00 p.m., Economic Development Office Conference Room

CALL TO ORDER

A meeting of the Economic Development Authority Board of Directors was held at 8315 Seminole Trail, Ruckersville, Virginia on November 18, 2014. The meeting convened at 6:02 p.m., with Mr. Dan Goff, Chairman, presiding.

RECORD OF ATTENDANCE

Members in Attendance: Dan Goff, Julia Morris, Don Pamentor, Michael Payne, Karen Tucker

Members Not in Attendance: Amy Hollis, Doug Miller

Non-Members in Attendance: Diana Gamma, Jay Willer, Alan Yost

ACCEPTANCE OF MINUTES

Julia Morris moved to accept the October Board minutes. **Dan Goff** seconded. **Motion carried.**

REPORTS OF OFFICERS OR COMMITTEES

Data

Mr. Goff reviewed the Hoover data which had been sorted by special tax, no special tax, no tax, owner/renter, # of employees. A second set of data was sorted by name/location/gross sales/space.

Mr. Payne would like to continue working with the Hoover group and consulting Bill Martin, a Board of Supervisors member, to determine if and how this data can be used publically.

Mr. Payne stated that there was no other news from the Data committee.

Marketing

Mr. Pamentor reviewed the proposed marketing budget for the following areas: website, information package, proactive search for businesses, advertising programs, travel expense accounts, Buy Local campaign.

Mr. Payne has a mock-up for developing an information package.

Mr. Goff reviewed decisions from the last board meeting regarding the proposed marketing budget. He also discussed the New Kent County EDA website and a need for quality electronic outreach (including FaceBook).

Mr. Yost discussed actively searching for defense contractors as new businesses in the Greene County.

Finance Committee

Mr. Goff presented a review of the Quick Books accounts from the last ten (10) years. He proposed to search for past Bonds with **Ms. Morris**.

OLD BUSINESS/PROPERTY UPDATE

Ms. Morris presented the three CMAs from local realtors regarding the EDA Business Park property.

Mr. Goff suggested developing an incentives package for potential buyers of the property and/or offering a land lease agreement.

Motion to market the property at \$195,000 with significant undefined incentives with a one year contract for Mathew

Woodson/Roy Wheeler to market said property. **Mr. Pamenter** moved to accept and **Ms. Morris** seconded. **Motion carried.**

Mr. Goff tabled the discussion regarding Business Park Mowing Disposition.

NEW BUSINESS

Mr. Goff welcomed new Board Member **Karen Tucker**.

Ms. Tucker introduced herself and shared her background.

Mr. Yost discussed the benefits of a continued relationship with the CVPED, mentioned a press release about year-to-date retail sales in the County and shared information regarding a meeting with Draper-Aiden.

In **Amy Hollis'** absence, **Mr. Goff** read an email from **Ms. Hollis** asking the Board to think about the unique opportunities Greene County will experience due to the Rt. 29/Rio Rd/Hydraulic Rd construction and how the County can benefit economically.

NEXT MEETING DATE

The next meeting will be on Tuesday, December 16, 2014 at 6:00 p.m. at the Economic Development Office Conference Room

COMMENTS FROM THE PUBLIC

Mr. Jay Willer announced the planning commission meeting on Wednesday, November 19, 2014, to begin development of a comprehensive plan.

ADJOURNMENT

Motion to close the meeting. **Ms. Morris** moved to accept. **Mr. Pamenter** seconded. The meeting adjourned at 8:30 p.m.